

PRIVACY POLICY

Protecting your private information is our priority. This Statement of Privacy applies to the www.conforticoach.com website, Conforti Coaching and Consulting (CC&C) and Melissa Conforti and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to CC&C refer to any and all of them. The www.conforticoach.com website is a personal growth content and e-commerce site. By using the www.conforticoach.com website, you consent to the data practices described in this statement.

Collection of your Personal Information

CC&C may collect personally identifiable information, such as your name. If you purchase products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the CC&C website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through public message boards on or linked to our site, this information may be collected and used by others.

CC&C encourages you to review the privacy statements of websites you choose to link to from ours so that you can understand how those websites collect, use and share your information. CC&C is not responsible for the privacy statements or other content on websites outside of the CC&C website.

Use of your Personal Information

CC&C collects and uses your personal information to operate its website(s) and deliver the services you have requested.

We may also use your personally identifiable information to inform you of other products or services available through CC&C and its associates. CC&C may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

CC&C does not sell, rent or lease its customer lists to third parties.

CC&C may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. CC&C may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to CC&C, and they are required to maintain the confidentiality of your information.

We may keep track of the websites and pages our users visit within CC&C, in order to determine what services are the most popular. This data is used to deliver customized content and advertising to customers whose behavior indicates that they are interested in a particular subject area.

CC&C will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on CC&C or the site; (b) protect and defend the rights or property of CC&C; and, (c) act under exigent circumstances to protect the personal safety of users of CC&C, or the public.

Use of Cookies

The CC&C website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page

server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize CC&C pages, or register on our site or for services, a cookie helps CC&C to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same CC&C website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the CC&C services or websites you visit.

Security of your Personal Information

To secure your personal payment-related information from unauthorized access, use or disclosure, CC&C uses the following:

<https://www.paypal.com/va/webapps/mpp/paypal-safety-and-security>

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, which is built into PayPal and functionality of Squarespace (the website platform).

Children Under Thirteen

CC&C does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Disconnecting your CC&C account from Third Party Websites

You will be able to connect your CC&C account to third party accounts. By connecting your CC&C account to your third party account, you acknowledge and agree that you are consenting to the continuous release of information about you to others (in accordance with your privacy settings on those third party sites). If you do not want information about you, including personally identifying information, to be shared in this manner, do not use this feature. You may disconnect your account from a third party account at any time.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from CC&C by contacting us via the contact form on the website: www.conforticoach.com.

Changes to this Statement

CC&C will occasionally update this Statement of Privacy to reflect company and customer feedback. We encourage you to periodically review this Statement to be informed of how CC&C is protecting your information.

Contact Information

CC&C welcomes your questions or comments regarding this Statement of Privacy. If you believe that we have not adhered to this Statement, please contact us via our contact form on the website: www.conforticoach.com.

Effective as of August 17, 2017